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Monday October 15, 11:36 am Eastern Time

## Press Release

*SOURCE: Your PR Department, LLC.*

# Connecticut Public Relations Firm Meets New Client Challenges

<a href="#">^DJI</a>	9,866.99	-5.40
<a href="#">^IXIC</a>	1,898.58	-1.99
<a href="#">^SPC</a>	1,138.65	-3.59
<a href="#">^IIX</a>	148.91	+0.12
<a href="#">^PSE</a>	669.96	+0.96

Quote Data provided by [Reuters](#)

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FARMINGTON, Conn.--(BUSINESS WIRE)--Oct. 15, 2001--Your PR Department, LLC., a full service public relations firm with headquarters in the Hartford, Connecticut area and an account service office in Philadelphia, PA, announced that it has become the public relations agency of record for five new accounts ranging from financial services to international trade.

Your PR Department, LLC., headed by company President Ron Dresner, begins work on public relations and marketing programs for Sam Gejdenson International, an international trade and commerce company based in eastern Connecticut, MCRG Financial Services Group, a Philadelphia, PA based financial management corporation, the Connecticut Jewish Ledger, an independent jewish weekly newspaper, Barter Business Unlimited, an east coast business exchange company located in Newington, CT, and Alexander Boyle Consulting, an IT recruitment firm located in Philadelphia, PA.

A number of new public relations programs will be created for Your PR Department, LLC.'s new clients including business-to-business image development, Internet marketing, new product introductions and event promotion. ``We are looking forward to our new relationship with these clients. The PR work that lies ahead for our firm is definitely exciting and, at the same time, challenging. We have set some high goals for ourselves, and we're looking for some outstanding achievements as a result," commented Dresner.

Your PR Department, LLC. is a full service public relations firm that is headquartered in Farmington, Connecticut. Established in 2000, the firm works with a variety of business-to-business, consumer and political organizations. More information about Your PR Department, LLC. can be found online at <http://www.yourprdepartment.com/>.

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